

HERMES SPORTS AND EVENTS GROWS TO ADD MORE FUN

Cleveland (Feb. 21)—Cleveland’s leading road racing company, Hermes Sports and Events, believes you would have fun hanging out with your friends after that race. Or that kickball game. Or that bowling tournament.

The new *Hermes Sports and Social* will offer a variety of recreational sports leagues, social events and networking opportunities to its members.

“Many cities such as Chicago, Cincinnati, Detroit and New York have very active and vigorous sport and social club scenes,” said Neal Neroni, president of Hermes. “We believe this is something that has been missing in Cleveland and if presented correctly, could flourish.”

Sport and Social clubs are nothing new---the granddaddy is the Chicago Sport and Social Club, the nation’s largest with 70,000 participants.

Neroni’s idea for a Cleveland version grew from the success Hermes has achieved by managing the growing ERC Health Corporate Challenge event for the past eight years. More than 80 companies participate in the event that runs from May through August.

“The ERC Health Cleveland Corporate Challenge keeps growing because it is a healthy, fun, recreational event that builds company pride, morale and camaraderie among employees and companies,” said Neroni. “We realized that in addition to managing this annual event along with more than 80 road races and eight **Race for the Cures™** around the country, that we are very good at organizing large, multi-sport events.”

Neroni says Hermes Sport and Social will offer everything from ski trips to beach volleyball tournaments to wine tastings. And like Chicago, may eventually offer special instructional classes like kayaking, yoga and ballroom dancing.

The year’s first event is a cornhole tournament on April 12 at the Sportsdome in Valleyview. A Cleveland Indians party is April 26. Participants will be able to attend the pre-game party, enjoy food, drink and free parking and tickets to the Indians vs. Yankees game. League play for softball, football and kickball will begun in June.

“Participants can do the competitive part, the social part, or both,” Neroni said. “There will be something for everyone and for all skill levels. This will make living in Cleveland more fun.”

For more information, call 216- 623-9933 or visit. www.hermescleveland.com