

**8<sup>TH</sup> ANNUAL**

# **MIDTOWN CLEVELAND**

**HEALTHLINE CLASSIC 10K/5K**

SATURDAY, SEPTEMBER 26, 2015, 8AM

## **MidTown Cleveland HealthLine Classic 10k/5k Race September 26, 2015**

Race Registration @ <http://hermesccleveland.com/roadracing/events/midtown.asp>

### **Sponsorship Form**

The race proceeds will be used to support Beautification Projects in MidTown. Our efforts will result in the creation of signature spaces in MidTown that will enhance the neighborhood's visual quality and economic development initiatives.

**Contact Information:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_\_ Pacesetter - \$2,500    \_\_\_\_ Miler - \$1,000    \_\_\_\_ Power Walker - \$500

Each sponsor's logo or company name will be included on the race t-shirt and marketing materials. Please e-mail your company's logo to [tiffanyandreoli@gmail.com](mailto:tiffanyandreoli@gmail.com) for inclusion on the race t-shirts and promotional materials by August 30, 2015.

**Please return completed form and check payable to:**

MidTown Cleveland, Inc.  
5000 Euclid Avenue, #100  
Cleveland, OH 44103

For more information, please contact Carm Kelly at 216.391.5080 x 100 or [tiffanyandreoli@gmail.com](mailto:tiffanyandreoli@gmail.com)

**Please RSVP by August 30, 2015**

*See page 2 for sponsorship and registration details*

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The race begins and ends in the heart of MidTown Cleveland at the world famous Agora. The course runs along historic Prospect Avenue showcasing the continuing improvements to Cleveland State University's campus and new development and notable buildings along Euclid Avenue. Race proceeds benefit beautification projects in MidTown.

\_\_\_\_ **Pacesetter - \$2,500** Sponsor's logo will be prominent on all race promotional materials including t-shirts and race materials. Hermes will promote the race and its sponsors to 15,000 working e-mail addresses. The event will be listed on Hermes home page two weeks prior to the event. Sponsor can register twenty (20) race participants at no additional charge. **(\$2,000 is tax deductible)**

\_\_\_\_ **Miler - \$1,000** Sponsor's logo will be displayed on race t-shirts and race collateral. Hermes will promote the race and its sponsors to 15,000 working e-mail addresses. The event will be listed on Hermes home page two weeks prior to the event. Sponsor can register ten (10) race participants at no additional charge. **(\$900 is tax deductible)**

\_\_\_\_ **Power Walker - \$500** Sponsor's name will be displayed on race materials. Sponsor can register five (5) race participants at no additional charge. **(\$450 is tax deductible)**

Race Sponsors – please have your employees/team members complete the information below and send this completed form to [tiffanyandreoli@gmail.com](mailto:tiffanyandreoli@gmail.com) MTC will forward this information to Hermes. **DO NOT register on-line.**

Name: \_\_\_\_\_ Company/Team: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_ Event:  10K  5K Run/Walk

Sex:  Male  Female Date of Birth: \_\_\_ / \_\_\_ / \_\_\_ Age on Race Day: \_\_\_\_\_  Additional donation encl. \$ \_\_\_\_\_

T-shirt size: Adult:  S  M  L  XL I am a:  CSU Student  CSU Alumni  CSU Employee

I hereby acknowledge that by entering this race, I waive any and all claims for damages that I may have against MidTown Cleveland, Inc. or Hermes Sports & Events and all other involved in the production of this race, in connection with any and all injuries suffered by me while running, traveling to and/or from, or by participating in this event. This waiver shall be binding on my heirs, executors and/or assignees.

\_\_\_\_\_  
Signature (Parent or guardian signature required if under 18)

\_\_\_\_\_  
Date